

# CAPABILITY DECK

Digital Solution Made Easy 

Presented by : [ezylab.id](http://ezylab.id)

[www.ezylab.id](http://www.ezylab.id)

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2026

# Who We Are?

Ezylab.id is a software house that helps businesses transform digitally through simple, fast, and effective solutions. We focus on building digital products that are not only functional but also deliver great user experiences.

**“Digital Solution Made Easy”**

## Our Vision

To become a trusted digital partner in delivering innovative and impactful technology solutions that empower businesses to grow in the digital era.

## Our Mission

- Deliver simple, fast, and effective digital solutions
- Create meaningful user experiences through design & technology
- Support business growth with scalable digital products





# What We Do?

We help businesses grow through digital solutions. From concept to launch, we make your ideas happen.

## Website Development

Building responsive, scalable, and high performance websites tailored to your business needs.

## Mobile App Development

Creating user friendly mobile applications for Android & iOS with seamless performance.

## UI/UX DESIGN

Designing intuitive and engaging user experiences that enhance customer satisfaction.

## Social Media Management

Helping brands grow through strategic content, management, and digital engagement.

up to

**70%**

**efficient workflow to  
speed up project deliver**

# Value Proposition

Delivering measurable impact through simple and  
effective digital solutions



# How Digital Solutions Impact Your Business?

Digital solutions help businesses grow faster, work smarter, and reach more customers.

## Expand Your Market Reach

Connect with more customers anytime, anywhere

## Improve Operational Efficiency

Streamline processes and reduce manual work

## Boost Business Growth

Enhance customer experience and increase conversions



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# Who's Behind Ezylab.id?

We are a team driven by innovation and collaboration.

Combining technology, design, and strategy to turn ideas into meaningful digital products.

## Developers



Building reliable, scalable, and high performance systems

## UI/UX Designers



Crafting intuitive and engaging user experiences

## Digital Strategists



Turning ideas into effective digital solutions





# Our Capabilities

Technology ● Design ● Strategy



## Web & Mobile Development

Building scalable and high-performance digital products



## UI/UX Design

Creating intuitive and user-centered experiences



## System Integration

Connecting systems to improve efficiency and workflow



## Digital Strategy

Helping businesses grow with the right digital approach



# Our Portfolio

**Showcasing our work in building impactful and user focused digital solutions.**

We have delivered a range of digital products, from websites to mobile applications, designed to solve real business challenges. Each project reflects our commitment to quality, functionality, and user experience.



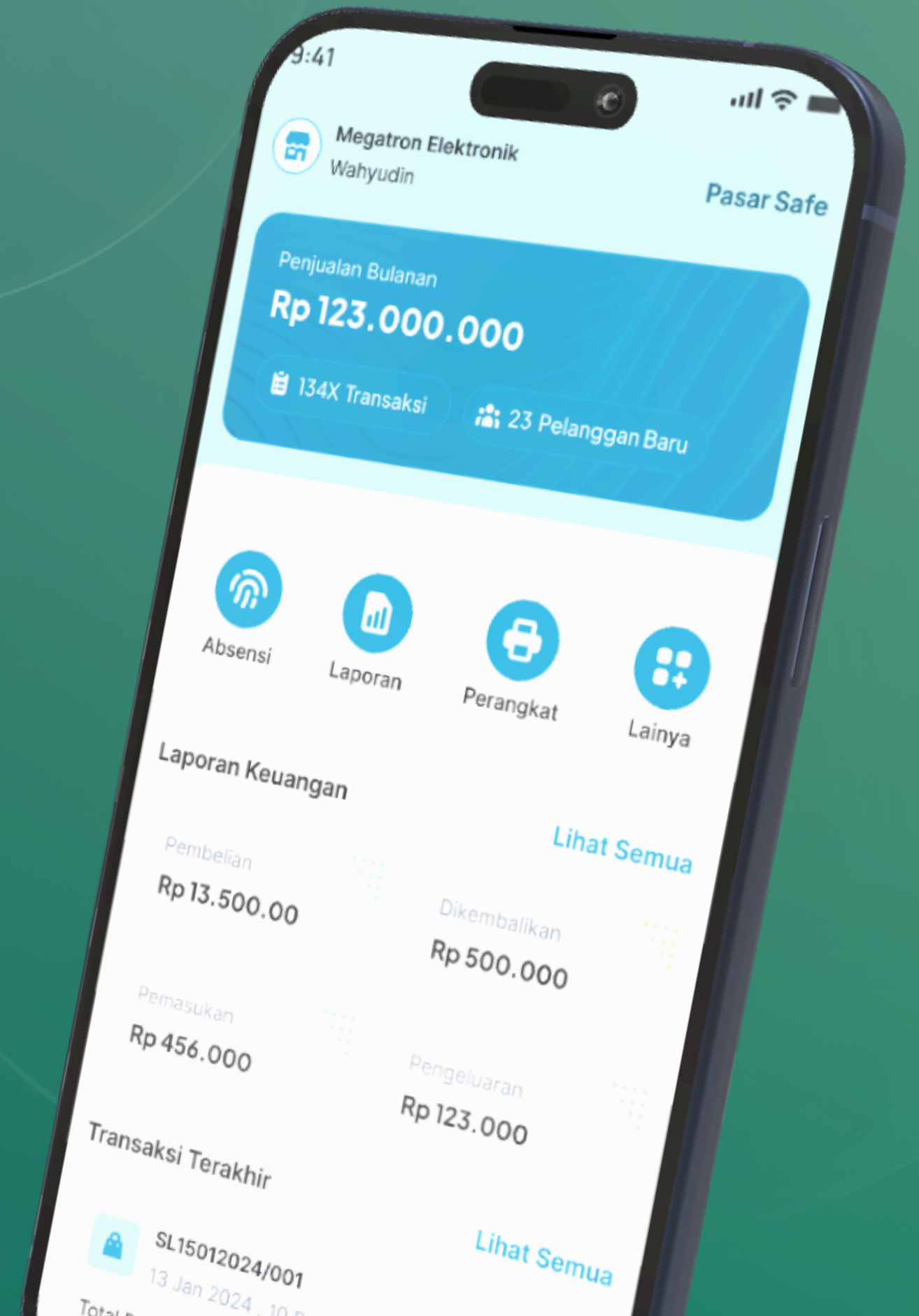
# KasirXpert - Rekan.ai

## Problem:

Many small and medium businesses still rely on manual or fragmented cashier systems, leading to inefficiencies in transaction processing, inventory tracking, and financial reporting. These limitations make it difficult for business owners to monitor sales performance in real time, manage stock accurately, and make data-driven decisions.

## Solution:

Develop an intelligent cashier (POS) application that streamlines business operations through an integrated and user-friendly system. KasirXpert provides real-time transaction processing, automatic inventory management, and comprehensive sales reporting. Enhanced with AI-driven insights, the platform helps business owners analyze sales trends, optimize stock management, and improve decision-making, ultimately increasing operational efficiency and business growth.



# Redesign - Rumah Sakit Muhammadiyah Lamongan

## Problem:

The existing RSML website does not reflect the hospital's rapid development and modernization, such as its international-standard emergency services and continuous innovation in healthcare. The interface feels outdated, with limited user-centered design, unclear information hierarchy, and lack of engaging digital experience. As a result, users may find it difficult to access important information such as services, facilities, and hospital updates efficiently.

## Solution:

Redesign the website with a modern, clean, and user-friendly interface that aligns with RSML's positioning as a progressive and innovative healthcare provider. Focus on improving information architecture, visual hierarchy, and accessibility to ensure users can easily find key services and information.

Enhance the user experience by incorporating intuitive navigation, responsive design, and clear service categorization. Additionally, introduce engaging UI elements and structured content presentation to better communicate RSML's facilities, achievements, and healthcare excellence.





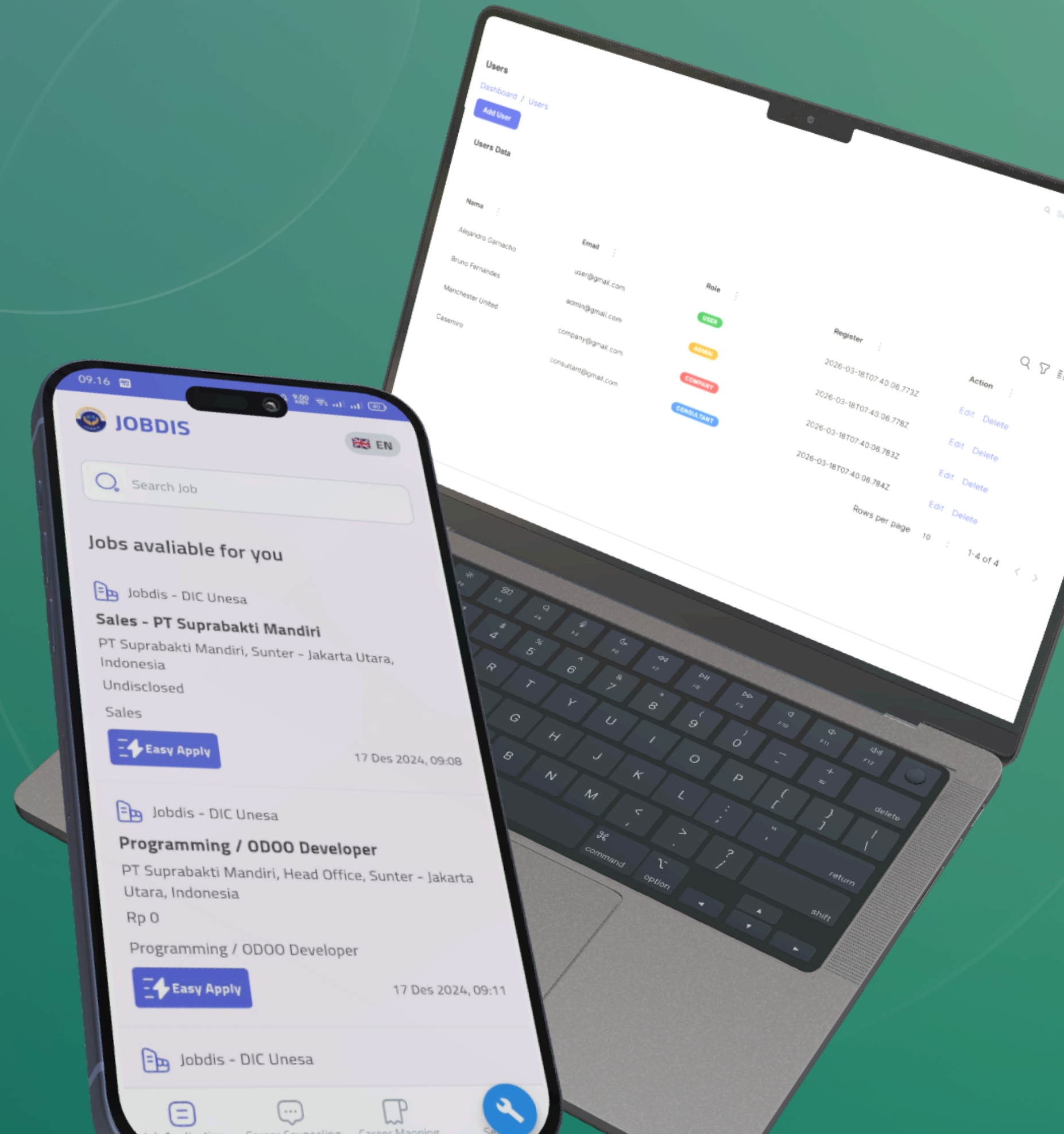
# Jobdis – DIC Unesa

## Problem:

People with disabilities often face significant barriers in accessing employment opportunities, including limited access to inclusive job platforms, lack of personalized career guidance, and insufficient support in identifying their strengths and interests. Existing platforms do not fully accommodate their specific needs, making it harder for them to compete and connect with suitable job opportunities.

## Solution:

Develop an innovative application that empowers people with disabilities to access job opportunities more easily and inclusively. The platform provides integrated features such as real-time counseling through chat to offer guidance and support, MBTI-based personality assessments to help users understand their strengths, and interest and aptitude tests to identify suitable career paths. This holistic approach ensures users receive personalized recommendations and support, improving their readiness and confidence in entering the workforce.



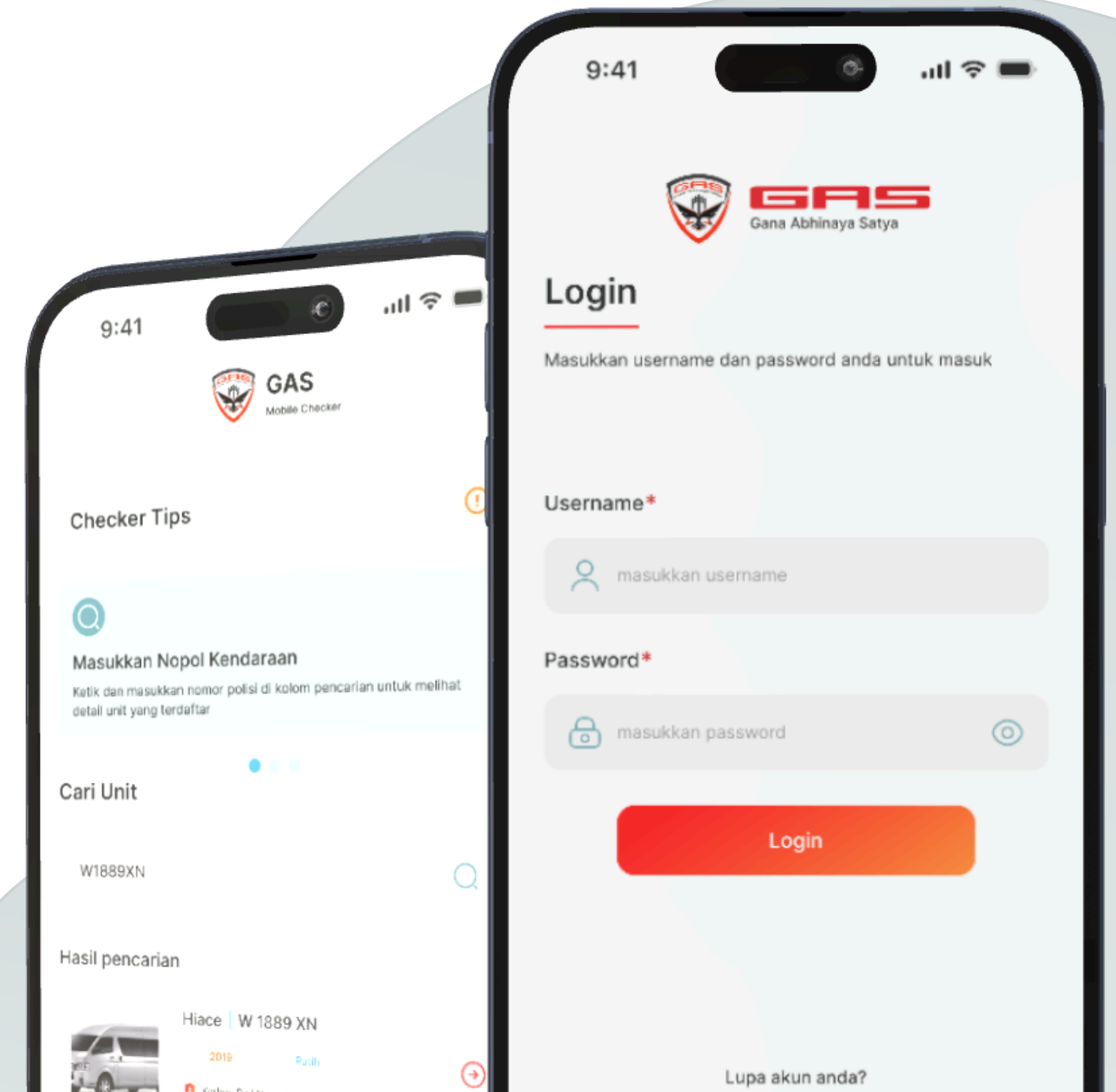
# GASCEK - PT Gana Abhinaya Satya

## Problem:

The company lacks an efficient and flexible system to monitor and manage its vehicle inventory. Data tracking is still manual or scattered, making it difficult to access up-to-date vehicle information, perform quick inspections, and ensure data accuracy. This leads to inefficiencies in inventory management and potential errors in reporting.

## Solution:

Develop a digital vehicle inventory management system equipped with QR code integration. Each vehicle is assigned a unique QR code that can be scanned through mobile application to instantly access complete vehicle data, including status, specifications, and history. This solution enables real-time tracking, improves data accuracy, and provides flexibility for on-site inspections, making inventory management faster, more organized, and efficient.



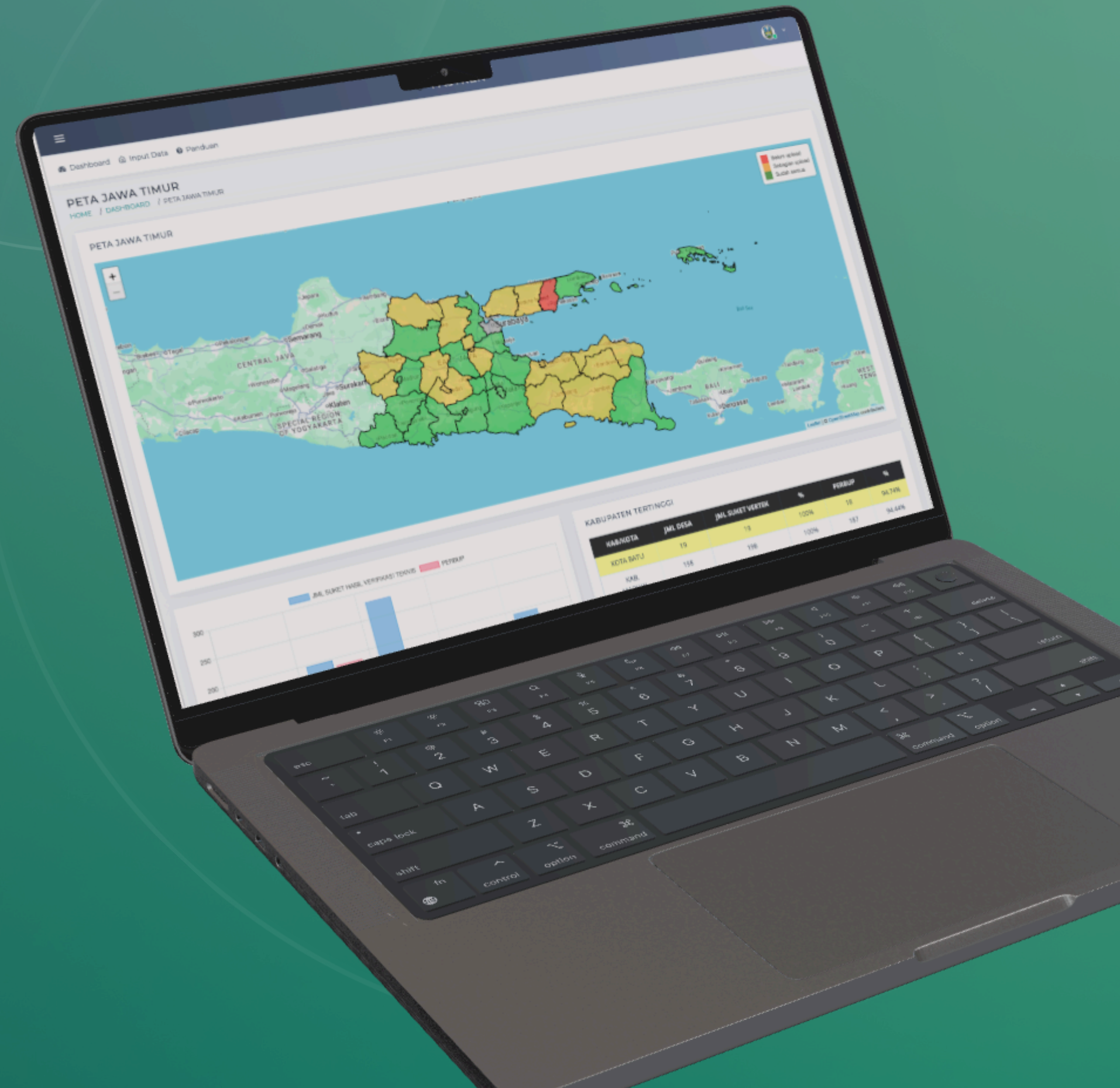
# Fastrek – DPMD Jawa Timur

## Problem:

The DPMD East Java website is outdated and does not reflect modern digital standards. It lacks interactive features, particularly a dynamic map to visualize regional data, making it less engaging and less informative for users. Additionally, the current system has several bugs and performance issues that affect usability and overall user experience.

## Solution:

Revamp the website by implementing an interactive map using GeoJSON to enable dynamic and informative geographic data visualization. This enhancement will provide users with a more engaging and up-to-date interface. Alongside the feature upgrade, conduct thorough bug fixing and optimization to improve system stability, performance, and overall user experience.



# Our Digital Presence & Content

We build our brand through consistent, valuable, and engaging digital content.

Building trust through content and consistency.

- Social Media
- Educational Content
- Tech Insights
- Engagement

# Thank You

Let's Create Something  
Amazing Together

 [hi@ezylab.id](mailto:hi@ezylab.id)

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 [ezylab.id](https://www.instagram.com/ezylab.id)